

FAX# 703-516-9680
OCT3/12 14.57
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
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95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

 (CH)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT3/12	14.57
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REP: MAKEGOOD

MAKEGOOD
SPOTS CANCELED ON LN'S 2 AND 15
MADE GOOD ON LN'S 24-25
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1905
AGENCY PRODUCT CODE = 101

2 S 1237A-136A 30
PROGRAM : LT NITE W/JIMMY FALLON
CON COM1: LT NITE W/JIMMY FALLON

23

REP HEADLINE# 6359158 TRF# E:063591
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT3/12 14.57
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15	S		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
24	A		500A-530A	30		\$150.00	10/5	10/5	1		FRI	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
25	A		730P-1100P	30		\$700.00	10/6	10/6	1		SAT	1
PROGRAM : NOTRE DAME FTBL												
CON COM1: NOTRE DAME FTBL												
OCT/12 52300.00												
CONTRACT TOTAL											52300.00	
TOTAL SPOTS											47	

MARKET TOTALS \$217,975 WFLA 24% WFTS 18% WTSP 24% WTVT 24% WTOG 3% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 797 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-6888

Original

Client: Barack Obama/ D/ President	Submission Cost: 52300	Campaign Ref: E:063591580
Buyer: ..	Client/Product/Estimate: 95 /101 /1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est/PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sked Aladd Obama	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30	Nbr of Spots	2	2	1300
2	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30	Nbr of Spots	3	3	600
3	M-F 12p Today Show III .TWTF..	03	200	30	Nbr of Spots	3	3	600
4	M-F 2p Rachael Ray .TWTF..	03	250	30	Nbr of Spots	3	3	750
5	M-F 3p Doctors .TWTF..	03	450	30	Nbr of Spots	2	2	900
6	M-F 4p Dr Oz .TWTF..	03	600	30	Nbr of Spots	3	3	1800
7	M-F 5p News .TWTF..	03	900	30	Nbr of Spots	2	2	1800
8	M-F 530p News	03	900	30	Nbr of Spots	3	3	2700
Weekly Totals:					45	2	47	
Closed PR					1		1	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 797 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 52300	Campaign Ref: E:063591580
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 6p News .TWTF..	03	1200	30 Comme	2		2	2400
10	M-F 6a News .TWTF..	03	700	30 Comme	3		3	2100
11	M-F 7p News .TWTF..	03	1000	30 Comme	1		1	1000
12	M-F 7a Today Show .TWTF..	03	900	30 Comme	3		3	2700
13	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	4		4	4000
14	M-F 9a Today Show II .TWTF..	03	550	30 Comme	3		3	1650
15	Sat 9a NewsS.	03	300	30 Comme	1		1	300
16	Sun 6p NewsS	03	750	30 Comme	1		1	750
17	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1		1	10000
18	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
Weekly Totals:					45	2	47	
Total Spots(Ord Spots)					45	2	47	
Closed PR					1		1	

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Submission Number 797 Issue 2



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Buyer: "	Client/Product/Estimate: 95 /101 /1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
19	Tue 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme	Nbr of Spots	1	1	4800
20	Tue 8p ET / 7p CT Voice ...T....	03	9000	30 Comme	Nbr of Spots	1	1	9000
21	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
22	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
23	M-F 5a News ...F..	03	150	30 Comme	Nbr of Spots	1	1	150
24	Sat Notre Dame PrimeS.	06	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					45	2	47	
Closed PR					1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063591580

Grand Totals

Totals	10/01	Month 10 Weeks: 4	10/08
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		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots	47		45
Cost	52300		51100
			1200

Grand Totals:

Spots:	47
Gross Total:	52,300.00
Commission:	7,845.00
Net Total:	44,455.00

REP HEADLINE# 6359158
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT1/12 11.40
CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6359158

CLASS: NATL. LOCAL REGIONAL

PRDCT SKED A/ADD OBAMA EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 11.40

REP: REVISION
WRAP-AROUND LN'S REVISED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

WA: \$650

9/19/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	EX		1135P-1237A	30		\$650.00	10/2	10/5	2		TU-F	2
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 1905												
PROGRAM : THE TONIGHT SHOW												
CON COM1: THE TONIGHT SHOW												

10/8/12 FCC (5)

703-516-9680
FROM REP OCT1/12 11.40
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1237A-136A	30		\$200.00	10/2	10/5	4		TU-F	4
PROGRAM : LT NITE W/JIMMY FALLON												
CON COM1: LT NITE W/JIMMY FALLON												
3	EY		1200N-100P	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
4	EY		200P-300P	30		\$250.00	10/2	10/5	3		TU-F	3
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
5	EY		300P-400P	30		\$450.00	10/2	10/5	2		TU-F	2
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
6	EY		400P-500P	30		\$600.00	10/2	10/5	3		TU-F	3
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
7	EY		500P-530P	30		\$900.00	10/2	10/5	2		TU-F	2
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
8	EY		530P-600P	30		\$900.00	10/2	10/5	3		TU-F	3
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
9	EY		600P-630P	30		\$1,200.00	10/2	10/5	2		TU-F	2
PROGRAM : NEWS CHANNEL8												
CON COM1: NEWS CHANNEL8												
10	EY		600A-700A	30		\$700.00	10/2	10/5	3		TU-F	3
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												

REP HEADLINE# 6359158
 *** UNAPPROVED REV #1 ***

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT1/12 11.40
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	EX		700P-730P	30		\$1,000.00	10/2	10/5	1		TU-F	1
PROGRAM : NEWSCHANNEL 8												
CON COM1: NEWSCHANNEL 8												
12	EX		700A-900A	30		\$900.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
13	*		730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
14	EX		900A-1000A	30		\$550.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
22	A		1237A-136A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : LT NITE W/JIMMY FALLON												
CON COM1: LT NITE W/JIMMY FALLON												
23	A		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												

OCT/12 52300.00

CONTRACT TOTAL 52300.00
 TOTAL SPOTS 47

MARKET TOTALS \$217,916 WFLA 24% WFTS 16% WTSP 27% WTVT 21% WTOG 2% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6359158
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
OCT1/12 11.14
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6359158 CLASS: NATL. LOCAL REGIONAL

PRDCT SKED A/ADD OBAMA EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 11.14

REP: NEW ORDER
TTL \$52,300 @47X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1905
AGENCY PRODUCT CODE = 101

1	1135P-1237A	30	\$650.00	10/2	10/8	2	TU-F,M	2
PROGRAM : THE TONIGHT SHOW								
CON COM1 : THE TONIGHT SHOW								

OCT1/12 11.14
WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1237A-136A PROGRAM : LT NITE W/JIMMY FALLON CON COM1: LT NITE W/JIMMY FALLON	30		\$200.00	10/2	10/8	5		TU-F,M	5
3			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/8	3		TU-F,M	3
4			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	10/8	3		TU-F,M	3
5			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/2	10/8	2		TU-F,M	2
6			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/8	3		TU-F,M	3
7			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$900.00	10/2	10/8	2		TU-F,M	2
8			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$900.00	10/2	10/8	3		TU-F,M	3
9			600P-630P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$1,200.00	10/2	10/8	2		TU-F,M	2
10			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$700.00	10/2	10/8	3		TU-F,M	3

REP HEADLINE# 6359158
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

OCT1/12 11.14
 *** WFLA-TV ***

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P	30		\$1,000.00	10/2	10/8	1		TU-F,M	1
PROGRAM : NEWSCHANNEL 8												
CON COM1: NEWSCHANNEL 8												
12			700A-900A	30		\$900.00	10/2	10/8	3		TU-F,M	3
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
13			730P-800P	30		\$1,000.00	10/2	10/8	5		TU-F,M	5
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
14			900A-1000A	30		\$550.00	10/2	10/8	3		TU-F,M	3
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												
15			700P-800P	30		\$650.00	10/6	10/6	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
16			900A-1000A	30		\$300.00	10/6	10/6	1		SAT	1
PROGRAM : NEWSCHANNEL 8 SATURDAY												
CON COM1: NEWSCHANNEL 8 SATURDAY												
17			600P-630P	30		\$750.00	10/7	10/7	1		SUN	1
PROGRAM : NEWSCHANNEL 8/												
CON COM1: NEWSCHANNEL 8/												
18			800P-1100P	30		10000.00	10/7	10/7	1		SUN	1
PROGRAM : NFL SNF												
CON COM1: NFL SNF												
19			800A-900A	30		\$1,100.00	10/7	10/7	1		SUN	1
PROGRAM : SUNDAY TODAY												
CON COM1: SUNDAY TODAY												

815-1130P

1
 MW

REP HEADLINE# 6359158
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

OCT1/12 11.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
20			900P-1000P	30		\$4,800.00	10/4	10/4	1		THU	1
PROGRAM : THE OFFICE/PARKS & REC												
CON COM1: THE OFFICE/PARKS & REC												
21			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
OCT/12			52300.00									
CONTRACT TOTAL												52300.00
TOTAL SPOTS												47

MARKET TOTALS \$217,916 WFLA 24% WFTS 16% WTSP 27% WTVT 21% WTOG 2% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 794 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 51450	Campaign Ref: E:063591580
Buyer: ..	Client/Product/Estimate: 95 / 101 / 1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sked Add Obama	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme	Nbr of Spots	2	2	1300
2	M-F 1237a ET / 1137p CT Late Night .TWTF..	03	200	30 Comme	Nbr of Spots Nbr of Spots Open Pre-Empted	3 1 -1	3 1 -1	600 200 200
3	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots	3	3	600
4	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	3	3	750
5	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots	2	2	900
6	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots	3	3	1800
7	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots	2	2	1800
8	M-F 530p News	03	900	30	Nbr of Spots	3	3	2700
Weekly Totals:					Total Spots(Ord Spots)	44	2	46
					Open PR	-1		-200

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 794 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 51450	Campaign Ref: E:063591580
Buyer:	Client/Product/Estimate: 95 / 101 / 1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots	2	2	2400
10	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots	3	3	2100
11	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots	1	1	1000
12	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
13	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
14	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
15	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
16	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
17	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1	10000
18	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
Weekly Totals:					Total Spots(Ord Spots)	44	2	46
Open PR						-1		-200

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Original

Client: Barack Obama/ D/ President	Submission Cost: 51450	Campaign Ref: E:063591580
Buyer: ..	Client/Product/Estimate: 95 /101 /1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
19	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation T....	02	4800	30 Comme	1		1	4800
20	Tue 8p ET / 7p CT Voice T....	03	9000	30 Comme	1		1	9000
21	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme		1	1	200
22	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1000
Weekly Totals:					44	2	46	
Total Spots(Ord Spots)					44	2	46	
Open PR					-1		-1	-200

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
2	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Open Pre Emption	200.00

Grand Totals				Month 10 Weeks: 4	
				10/01	10/08
Spots				46	44
Cost				51650	50450
					1200

Grand Totals: Spots: 46

Gross Total:	51,450.00
Commission:	7,717.50
Net Total:	43,732.50